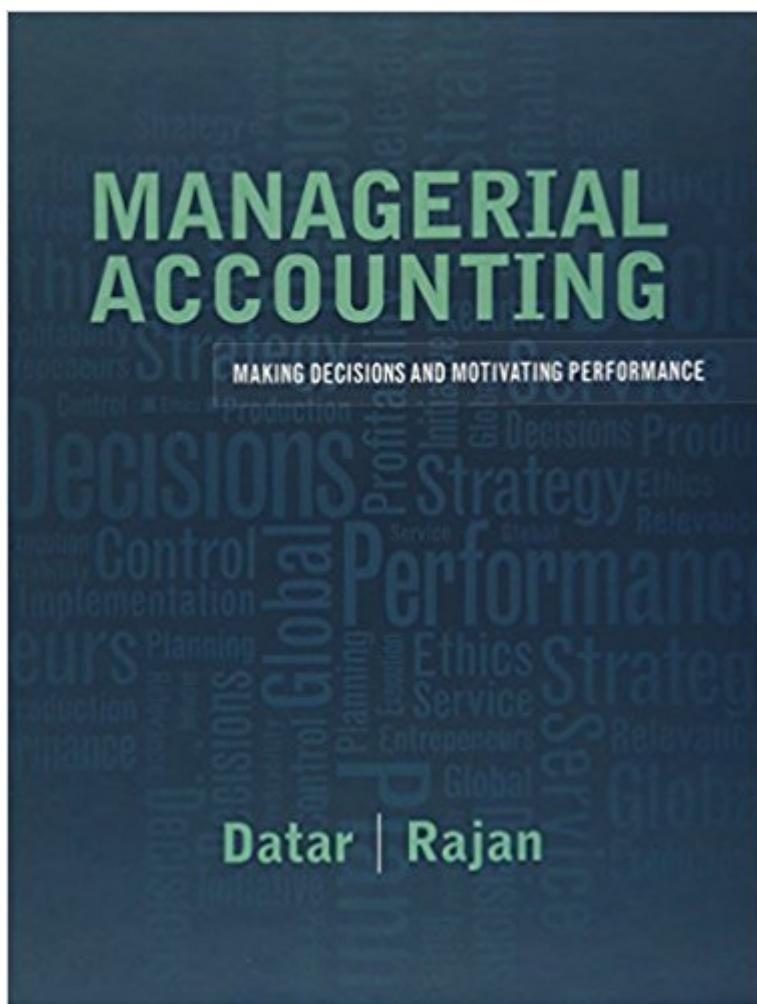


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Managerial Accounting: Decision Making And Motivating Performance



Synopsis

NOTE: The ISBN does not include Access card. Go beyond managerial accounting theory to the techniques used in management today. Managerial Accounting: Making Decisions and Motivating Performance enables managers and business owners to attain the core skills they need to become integral members of their company's decision-making teams. This new program from established authors Srikant M. Datar and Madhav Rajan emphasizes decision-making and the effects of decisions. While many texts teach the theories and frameworks of management education, Managerial Accounting goes further by covering the capabilities and techniques necessary for effective management practice, as well as fostering attitudes that typify integrity, honesty, and fairness.

Book Information

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Customer Reviews

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Came as described and on time. Love being able to rent books and return at the end of the semester. At the end of the day, this is an accounting textbook, can't say I enjoyed what was between the covers but it served the purposes it was purchased for.

fast and good

Messed up too much.

good

The book came fast, which was great for the start of the school year. I'm very happy :-D

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